

2022 - Proterial Cable America (formerly Hitachi Cable America) appoints Joe Barry as Chief Operating Officer of the Performance Cable Systems & Materials Division (PCSM)

Hitachi Cable America Inc. (HCA), a leading manufacturer of copper and fiber optic communication cables for the telecommunications industry appoints Joe Barry as Chief Operating Officer of the Performance Cable Systems and Materials (PCSM) division based in Manchester, New Hampshire effective November 7, 2022.

Barry succeeds Tom Artinian, who served as Chief Operating Officer of PCSM for just over two years and who has since taken over as Chief Operating Officer and President for the Automotive Products Division for both the Indiana and Mexico divisions.

As COO, Joe Barry will lead and scale the company's growth and strategic business operation initiatives. Joe brings decades of experience leading various engineering and business functions in well-known wire and cable manufacturing companies. Prior to his role with HCA, Joe worked most recently as the Chief Engineering Officer at Marmon Holdings, was President and General Manager of Comtran Cable LLC, and held multiple senior positions at Belden Inc.

"Joe is a recognized leader and has a proven track record of leading organizations within ever-changing business climates. His experiences within the wire and cable industry, coupled with Joe's drive in organizational management will allow our New Hampshire business to continue to thrive. We are excited to have Joe on our team," said Tom Artinian.

Joe comes to us with in-depth experience in innovation and technology for electrical products and markets. Outside of work, he enjoys cooking, golf, skiing, target shooting and cheering on his favorite teams, Notre Dame Football and the Boston Red Sox.

"I am looking forward to the challenge of driving a path to grow the business through new product development, new market penetration and a focus on continuous improvement, while continuing to improve the culture at Hitachi Cable America," said Barry.

Hitachi Cable America, Inc. will be changing its name to Proterial Cable America, Inc. on January 4, 2023. For more information on the name change, [click here](#).