

Manchester, NH – May 4th, 2021

Hitachi Cable America Inc. (HCA), a leading manufacturer of Premise, Fiber Optic and Specialty cables is pleased to welcome Michelle Ferero as Executive Director of Human Resources of the Performance Cable Systems and Materials Division of HCA effective February 16th, 2021.

As a SHRM senior certified professional in human resources, Ferero brings over 7 years of direct Human Resources leadership, complemented by over 11 years of professional experience in the legal and financial sectors. Most recently, Ferero served as Vice President of Human Resources for a construction and fabrication company located in New Hampshire, where Ferero championed numerous human resource initiatives with heavy emphasis on culture improvements, compliance, personnel relations, and overall employee engagement. Ferero's professional achievements have demonstrated her ability to successfully lead change management initiatives, and that will be her focus as she seeks to facilitate the merger of our divisions from a human resource perspective.

"Mrs. Ferero is an outstanding addition to the HCA team and brings a wealth of knowledge and experience to the organization. In a short amount of time, she has already positively impacted our organization and lifted employee engagement. We are excited to have her on the team." – Tom Artinian, COO Hitachi Cable America

"I am excited to join a leadership team dedicated to maintaining a positive and safe environment where employees are proud to work. With a reputation for producing top quality products and providing great customer service, Hitachi is a true employer of choice." – Michelle Ferero, Executive Director of Human Resources Hitachi Cable America

Ferero earned her bachelor's degree from Boston University and is underway to receive her master's degree in Human Resource Management from SNHU. She is a native of Boston, but currently lives in Nashua, NH with her husband James and son Sam.

Please join us in welcoming Michelle Ferero into her new role within Hitachi Cable America.