

New Albany, IN, June 13th, 2023

After thoughtful consideration and thorough evaluation, Proterial Cable America, Inc, (PCA) a leading manufacturer of high-quality automotive electric and hydraulic suspension and brake systems, has made the strategic decision to expand its manufacturing operations in Mexico and conclude production in New Albany, Indiana by the end of 2023. The relocation is part of the company's strategic plan to streamline production processes, reduce costs, and improve competitiveness in the global marketplace.

The decision to consolidate production operations in Mexico was driven by various factors, including unprecedented challenges due to COVID causing widespread disruptions in the global supply chain. These disruptions have significantly impacted our ability to source raw materials and essential components required for the manufacturing processes. Despite our best efforts to mitigate these issues, the continued uncertainties and limitations have made it increasingly difficult to sustain operations in the US in a cost-effective manner, while meeting customer demands.

In April 2023, PCA hosted an in-person town hall meeting to gather employees to share the news personally and to address all questions. "We understand the importance of open communication and wanted to ensure that each employee had the opportunity to hear directly from us about this difficult decision. This decision was not made lightly, and we are acutely aware of the profound impact it has on our valued employees and the local community. We remain committed to treating all affected employees with the utmost respect, dignity, and transparency throughout this process" said PCA's President, Tom Artinian. "Nonetheless, this move is crucial and necessary to ensure the long-term growth and success of our company."

PCA sincerely appreciates the hard work and dedication of all its employees in Indiana and recognizes the contributions they have made to the company over the years. The company is committed to providing support to all affected employees, including job placement assistance, severance packages, and a fall 2023 job fair with local companies to ease the transition.

Since 1994, PCA has been operating two major manufacturing facilities in Queretaro, Mexico. The strategic move to relocate the remainder of automotive production will allow PCA to streamline its supply chain, optimize production capabilities, and benefit from economies of scale.

As PCA expands its manufacturing presence in Mexico, it reaffirms its commitment to valued customers, partners, and stakeholders. The company will continue to invest in research and development, technological advancements, and superior customer service to strengthen its position as a global leader in the automotive industry.

The New Albany, Indiana facility has served as an integral part of PCA's manufacturing network since 1986 and will conclude its production operations as part of this strategic shift. PCA is exploring all viable options for the existing 33-acre facility located at 5300 Grant Line Road.

Proterial Cable America, Inc. was previously known as Hitachi Cable America, Inc.

Proterial Cable America, Inc.

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