

Proterial Cable America, Inc. (PCA), is pleased to announce that Brian Harvie has joined the Proterial Corporate Team as Senior Vice President of Technology. His talents and vast experience will now be shared across all four divisions of our organization.

Brian brings a wealth of knowledge and experience to our team, having already made a significant impact on our company during his short tenure with PCA.

“Brian has proven to leverage strength in digital transformation, project management, organization, process improvement, training/mentoring, and problem solving to drive true results. His leadership and expertise will be incredibly valuable as we continue to drive digital transformation across all divisions of Proterial,” said Tom Artinian, President of PCA.

Brian’s most recent assignment has allowed our Performance Cable Systems & Materials division (PCSM) and High-Performance Medical Solutions (HPMS) division to advance within our digital tools and ERP assets. He will play a crucial role in leading the implementation of similar projects across the Proterial Cable America, Inc. organization. Brian’s leadership within the corporate team will allow the divisions to gain a deeper understanding of the company’s needs and to identify new opportunities for growth and expansion.

We are confident that Brian’s talents and leadership will help us continue to deliver the highest level of service to our customers and partners. We are looking forward to the many contributions that Brian will make to Proterial in the future.

Proterial Cable America, Inc. was previously known as Proterial Cable America, Inc.