

2022 – Proterial Cable America names Tom Artinian President

Proterial Cable America Inc. (PCA) names Tom Artinian, President of Proterial Cable America Inc., effective January 1, 2023. In this position, Tom will oversee the strategic direction of all North American facilities (Performance Cable Systems and Materials, High-Performance Medical Solutions, and Automotive Products) partnering closely with the Board of Directors and the divisional leadership teams. Tom succeeds Lynne Humenik, who has announced her departure from PCA at the end of this year.

A highly accomplished and well-regarded leader with a strong business and sales background, Tom excels at building a wide range of products, teams, and operations. His experience spans over three decades, for both privately held and publicly traded companies around the world.

Joining PCA in 2020, Tom quickly progressed through the ranks, from Executive Vice President to Chief Operating Officer (COO) of the Performance Cable Systems and Materials (PCSM) Division. During his time with PCSM, Tom successfully designed and executed countless transformation strategies, resulting in significant improvements in the areas of production, employee engagement, customer focus, and sales.

“I am honored to have been chosen to lead our organization and drive transformational change within our divisions in North America. This is an exciting time for our company as we turn a new page in our history under new ownership and new identity (PROTERIAL). In the challenging times, I look forward to working with our leadership teams in delivery growth and transformation strategies. As we chart our course for the future, I am committed to fostering a culture of innovation and collaboration, and to providing the support and resources necessary for our divisions to thrive,” Artinian stated.

Earlier this year, Tom assumed the role of COO for the Automotive Products Division (APD) in order to further the growth and transformation efforts underway within the division. In addition to his role as President, Tom will continue in his role as the COO of APD.

Proterial Cable America, Inc (formerly Hitachi Cable America, Inc.) For more information on the name change, [click here](#).

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